



studio **Nicolas Vrignaud**
design portfolio
2025

studio Nicolas Vrignaud

An interdisciplinary design studio based in Paris, working across the fields of architecture and landscape. Formerly known as B Head Room (2003–2022), the studio is led by architects Nicolas Vrignaud and Analía García Ramírez.

Their work operates at the intersection of art, architecture, and design, with references spanning spatial design, urban design, scenography, and signage.

The studio favors a conceptual, contextual, and cross-disciplinary approach tailored to the specificities of each project. The complementary skills of the two partners converge around projects that are ambitious in concept, detail, and user experience. We work across a variety of fields and scales.

The studio's expertise is supported by a network of specialists—architects, designers, and graphic artists. Its scale allows for continuous cross-disciplinary dialogue, which nourishes the thinking behind each project.

[Following the closure of b head room in February 2022, Nicolas Vrignaud continues its activity under his own name]

Nicolas Vrignaud

An architect graduated in 2001 from the École d'Architecture de Bretagne, Nicolas Vrignaud moved to Paris in 2000 and founded the studio b head room in 2003, later joined by Analía García Ramírez in 2007. With a background in applied arts, he developed a multidisciplinary approach to design and architecture. His final thesis project focused on the Euroméditerranée development, with Ruedi Baur as jury president—a collaboration that continued within Intégral Ruedi Baur & Associés, where he refined a systemic and context-driven methodology.

Since 2003, he has collaborated with architecture and landscape firms, working in scenography and design. He was co-winner, with Jean-Marc Louazon, of the design competition for Le Parcours des Rescapés, commemorating the centenary of the Courrières mining disaster (1906)—a project that marked his deep engagement with urban and memorial design.

He has led numerous projects in collaboration with renowned architects such as Manuelle Gautrand (Citroën showroom, Gaîté Lyrique), Patrick Berger & Jacques Anziutti (Rennes Métropole headquarters), and Jakob + MacFarlane (Cité de la Mode et du Design), where he implemented a sensitive, context-aware design approach.

Analía García Ramírez

A graduate of the Escuela Técnica Superior de Arquitectura de Madrid (ETSAM) in 1999, Analía García Ramírez has been living in Paris since 2001. She has collaborated with Nicolas Vrignaud since 2007 within the studio b head room.

She worked in New York and Paris with Imrey Culbert, notably on the Louvre-Lens Museum (award-winning project with SANAA), where she was project lead. There, she developed a user-centered approach, focusing on the enhancement of artworks and visitor experience.

In Paris, she collaborated with Paul Andreu and ADPI on the Oriental Art Center's Philharmonic Hall in Shanghai, incorporating the notion of choreographed spatial pathways. She also contributed to prestigious projects such as the Atlanta Symphony Center (Santiago Calatrava), the Onassis Foundation (Architecture Studio), and the Gaîté Lyrique (Manuelle Gautrand).

Analía brings an artistic and scenographic perspective to her work, with projects such as Ablando (Andalusian Department of Culture) and Happening (Netherlands Architecture Institute, Rotterdam).

Her career has given her transversal expertise in architecture, scenography, acoustics, lighting, and design, applied to a wide range of projects: cultural, high-end residential, transport, and retail.

Work in progress (2025)

- Saint-Herblain City Hall, interior design and furniture. JBA Architectes

- Le Corbusier Site, Firminy, signage design. MOZ Landscape Architects

- Lac de Maine, Angers, signage design. Urbicus Landscape Architects

- Grand Paris Nord Hospital, Saint-Ouen, signage design. RPBW Architects

- Casa los Limoneros Hotel, Seville, Spain, signage design

References

Culture

- Museum of Modern Art of the City of Paris
- Reception area of the Cour d'Or Museum in Metz
- La Visitation Cultural Center in Thonon-les-Bains
- Glenstone Museum in Washington
- Marseille History Museum
- Paris-Saclay Conservatory
- Cultural workshop in Gournay-en-Bray

Transport

- El Dorado International Airport in Bogotá, Colombia
- Guidelines and specifications for “Integration of Equipment and Street Furniture” at the 68 Grand Paris Express stations
- Grenoble Train Station

Sports and Leisure

- Puerta de Oro Convention Center in Barranquilla, Colombia
- Vélodrome Stadium in Marseille
- Vaires-sur-Marne Outdoor Recreation Center

Retail

- Citroën Showroom in Paris
- Bookstore and gift shop at the Louvre Museum, Paris
- Cité de la Mode et du Design, Paris

Corporate / Office

- City Hall of Saint-Herblain
- SGBL Bank Headquarters in Beirut, Lebanon
- Office renovation in Paris
- SACEM Headquarters in Neuilly-sur-Seine
- Reliance Headquarters in Mumbai, India

Residential

- Residential tower in Barranquilla, Colombia
- Vertical extension and renovation of a co-living apartment building in Paris
- Private family estate in the Île-de-France region

Healthcare

- Paris Nord Hospital in Saint-Ouen
- Port-Royal Maternity Hospital in Paris

Education

- Jussieu Campus, Paris
- Triolet Campus, Montpellier
- Paul Valéry Campus, Montpellier

Urban and Landscape

- Le Corbusier Site, Firminy
- Lac de Maine Park, Angers
- Media Cluster, Paris 2024 Olympic Games
- Blandan Park, Lyon
- EANA Park at the Valasse Abbey
- Two courtyard gardens in Paris

Network

Architects

- AAVP
- Atelier Novembre
- AuerWeber
- Berger / Anziutti
- Roland Carta
- Explorations architecture
- JBA
- Manuelle Gautrand
- Jakob & MacFarlane
- Reichen et Robert & associés
- RPBW
- SCAU
- TVK
- Valode & Pistre

Landcape designers

- BASE projet
- D'ici là
- MOZ
- Territoire, sites et cités
- Urbicus

Graphic designers

- Des Signes
- Baldinger Vu-Huu
- Dream On

Clients

- ADPI
- Angers Loire Métropole
- AP-HP
- Batigère
- Communauté d'Agglomération Lens Liévin
- Grand Lyon
- Icade
- Metz Métropole
- French Ministry of Culture
- Opération Campus
- Paris Musées
- Communauté d'Agglomération de Paris Saclay
- SGP
- Solidéo
- Saint Etienne Métropole
- Territoires Rennes
- City of Gournay-en-Bray
- City of Marseille
- City of Paris
- City of Saint-Herblain
- City of Thonon-les-Bains



Museum of Modern Art of Paris

Location : Paris (75)

Date : 2019

Client : Paris Musées

Signage and wayfinding



Cour d'Or Museum new entrance

Location: Metz (57)

Architect: Explorations architecture

Size: 645 m²

Date: 2018

Client: Metz Métropole

Exhibition design, signage, wayfinding, graphic design



Cultural center la Visitation

Location : Thonon - les - Bains (74)

Architects : Atelier Novembre

Size : 5000 m²

Date : 2014 > 2018

Client : City of Thonon - les - Bains

Environmental design, signage, wayfinding, graphic design



Marseille History Museum

Location : Marseille (13)

Architect : Roland Carta associés

Size : 6 300 m²

Date : livraison 2013

Client : City of Marseille

Environmental design, graphic design, signage and wayfinding



The Docks, City of Fashion & Design

Location: Paris (75)

Architects: Jakob MacFarlane

Size: 14 400 m²

Date: 2009

Client: Icade

Signage, wayfinding, graphic design



Sergent Blandan Park

Location: Lyon (69)

Landscape designer: Base

Size: 14 400 m²

Date: 2014

Client: Grand Lyon

Environmental design, wayfinding, graphic design



Opération Campus

Location : Montpellier (34)

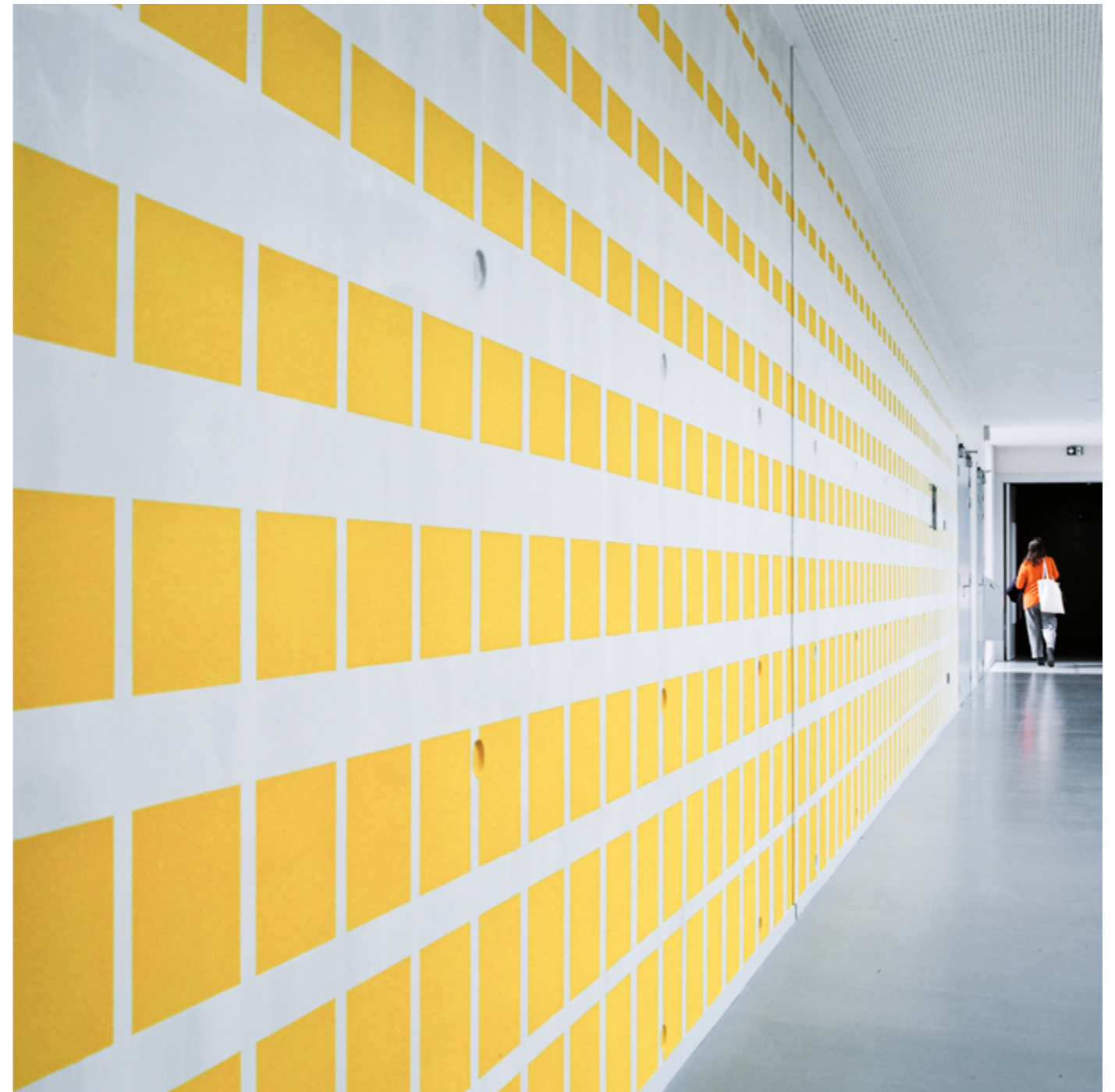
Landscape designer : Base

Size : 50 ha

Date : 2016-2022

Client : COMUE

Environmental design, wayfinding, graphic design



Paris-Saclay Departmental Conservatory of Music

Location: Orsay (91)

Architects: Atelier Novembre

Size: 2 700 m²

Date: 2018

Client: Communauté d'Agglomération Paris Saclay

Environmental design, signage, wayfinding, graphic design



Dans le bassin, la grive est déversée aux mines et bouges, d'Orchaux et de Courbiers. Ce moment est de la souffrance, souvent et personnel, est relayé par le « Jeune syndicat » qui combat le capitalisme, le patronat et le « Vieux syndicat ».

Pour commémorer le centenaire de la catastrophe, le commandant Lemaire (représentant de la République), accompagné notamment de Jean-Pierre Lemaire (Président de l'Association des Familles des Morts de la Mine de Courbiers) et d'Émile Lemaire (Directeur de Courbiers) vont dans les carres d'Orchaux des mines aux familles des défunts.

Le député de Pas-de-Calais et maire de Lens, Serge Darby, intervient à la tribune pour réaffirmer la responsabilité des responsables. Avec Christophe, il souhaite d'une manière plus représentative des syndicats et des entreprises.

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Cette exposition a été conçue par le collectif d'artistes et de designers Territoires sites et cités. Elle est présentée au sein du site de la mine de Courbiers, le 14 mars 2006, à l'occasion de la commémoration du centenaire de la catastrophe de Courbiers.

Plus d'informations : www.territoiresitesetcites.com

Commemoration of the centenary of the March 10, 1906 mining disaster

Location: Méricourt (62)

Landscape designers: Territoires sites et cités

Size: 1,3 km

Team: Jean-marc Louazon architect

Date: 2006

Client: Communauté d'Agglomération de Lens-Liévin (CALL)

Environmental design, exhibition design, graphic design



Eana park

Location : abbaye de Valasse (76)

Landscape designer: Base

Size: 30 ha

Date: 2008

Cient: syndicat mixte du Valasse - Rouen Seine aménagement

Environmental design, exhibition design, graphic design, wayfinding



Stade Vélodrome

Location: Marseille (13)

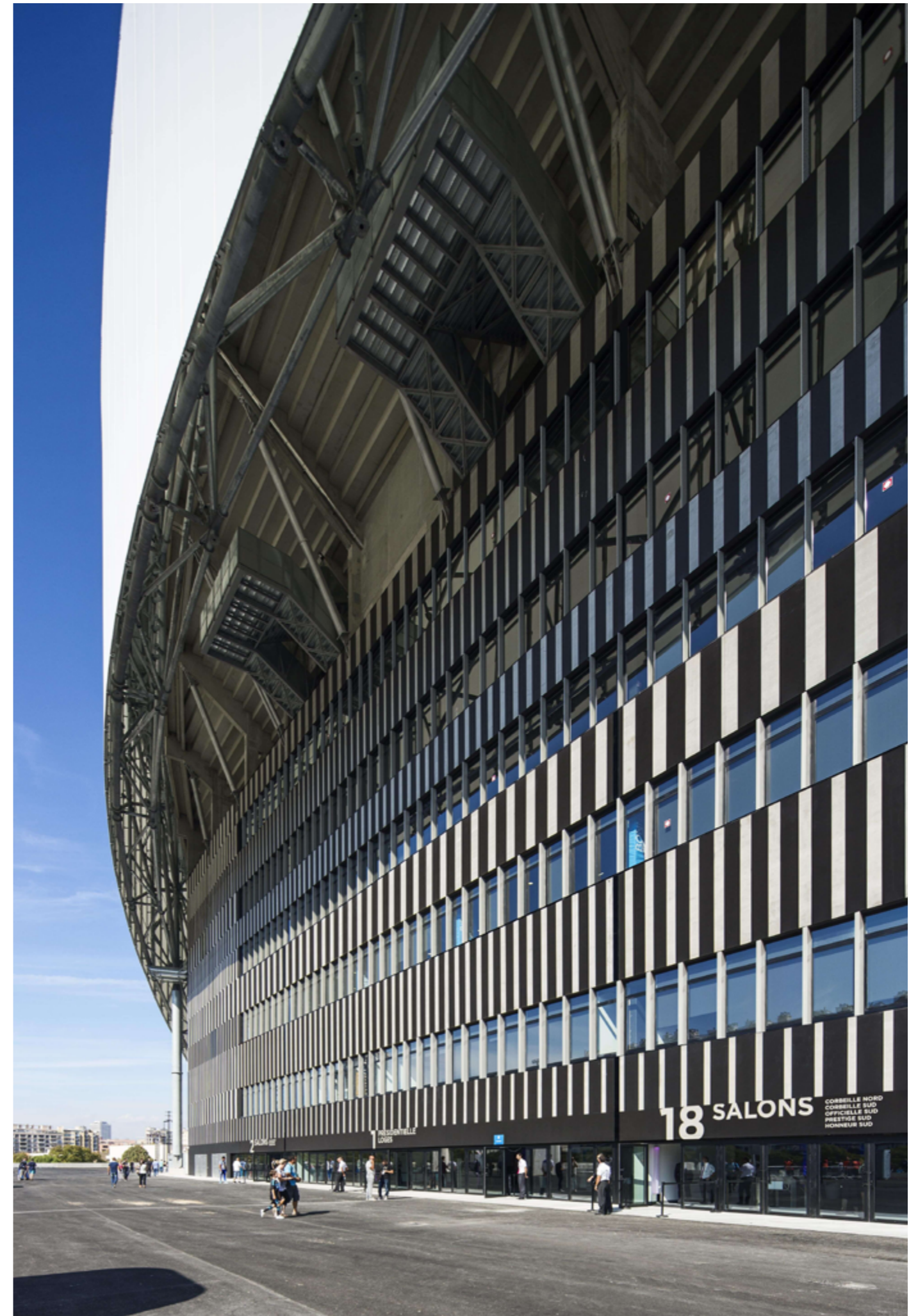
Architects: SCAU

Surface: 40 000 seats

Date: 2014

Client: City of Marseille

Environmental design, signage, wayfinding, graphic design





L'Atelier

Location : Gournay-en-Bray (76)

Architect : AAVP

Size : 2 545 m²

Date : 2012

Client : City of Gournay-en-Bray

Environmental design, signage, wayfinding, graphic design

Photo : © Luc Boegly



Atrium, Learning Center

Location : Montpellier (34)

Architects : SCAU

Size : 15 000 m²

Date : 2024

Client : Université Paul-Valéry Montpellier 3

Environmental design, signage, wayfinding, graphic design



Perinatal Care Unit, Port-Royal, Cochin Hospital

Location: Paris (75)

Architects: Patrick Berger & Jacques Anziutti

Size: 30 000 m²

Date: 2012

Client: AP-HP

Environmental design, signage, wayfinding, graphic design



C 42, Citroën showroom

Location: Paris (75)

Architects: Manuelle Gautrand

Size: 1200 m²

Date: 2007

Client: PSA

Furniture design, wayfinding, graphic design

Photo: © Philippe Ruault



Saint-Herblain City Hall

Location: St Herblain (44)

Architect: JBA

Size: 2 000 m²

Date: On going

Client: City of Saint Herblain

Interior design, furniture design, audiovisual engineering



Lac de Maine

Location: Angers (49)

Landscape designers: Urbicus

Size: 200 Hectares

Date: On going

Client: Anjou Loire Métropole

Environmental design, wayfinding, graphic design



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